We demand the fashion industry co-creates a better system leaving no one behind. We believe everyone should care, listen, empathize, and hold themselves accountable. In the next 2 years, you as the decision makers will commit to uplift the physical and mental health and well-being of all supply chain workers.

We understand that the living wage question is complex. We believe that building new frameworks will tackle these issues. How? By bringing full transparency of workers’ voices by disclosing standardized information about the health and well-being of every participant in the fashion supply chain. Frontrunners already share Tier 1 suppliers, but do not forget that after one comes two, three and further through to the raw material stage.

In 5 years we see these strategies fully integrated. We see consumer trust rebuilt on authentic communication. We see collaboration between all stakeholders that creates value for people and businesses alike.

The collective is dependant on us. Let’s co-create a sustainable world.
WE DEMAND YOUR PARTICIPATION IN A "GLOCALISED" HYBRID ORGANISATION.

THROUGH SYSTEMATIC SHARING OF KNOWLEDGE WE WILL FOSTER TRACEABILITY & CIRCULARITY THROUGHOUT THE VALUE CHAIN, ENSURING THE HEALTH & WELL-BEING OF NATURAL AND HUMAN RESOURCES.

IMAGINE A FUTURE WHERE THE HEALTH AND WELL-BEING OF OUR NATURAL AND HUMAN ENVIRONMENT ARE EMBEDDED IN A CIRCULAR ECONOMY, SUPPORTED BY LEGISLATIVE AND CIVIL ENFORCEMENT TO ENSURE FULL TRACEABILITY. THE UN WILL COORDINATE A SHARED KNOWLEDGE BASE WHERE A HYBRID COALITION BETWEEN FASHION INDUSTRY STAKEHOLDERS, SUPPORTING ORGANIZATIONS, NGOs, AND GOVERNMENT CONTRIBUTE THEIR EXPERTISE TO REGULARLY COLLATE RESEARCH AND SUPPORT SCALING OF KEY TECHNOLOGIES. THIS KNOWLEDGE WILL BE AMPLIFIED ON A "GLOCAL" SCALE, PROMOTING SUSTAINABLE AWARENESS AND INFLUENCING CONSUMER ENGAGEMENT WITH THE CIRCULAR ECONOMY.
We demand new methodologies built on empathy and implemented by decision makers who prioritize the health and well-being of all members of the value chain.

We are approaching a crossroad in the fourth industrial revolution where there is an opportunity to redesign systems, technologies, and methodologies with empathy for all members of the value chain which will go beyond profit motivation. This future must be built upon communication and collaboration at all levels through open innovation practices, strategic and democratic partnerships, and information sharing across the industry. Methodologies must be designed with agility and adaptability at the core in order to measure and ensure progress and demand accountability from key decision-makers.
THE FUTURE OF FASHION IS TRANSPARENT

COLLECTIVE IMPACT

RESPONSIBILITY

LEGISLATION

WE DEMAND THE INDUSTRY TO TAKE RESPONSIBILITY AND COLLABORATE WITH GOVERNMENT AND NGOs, THROUGH LEGISLATION AND ENFORCEMENT, TO ENSURE THE HEALTH AND WELL-BEING OF INDIVIDUALS.